



HELLO STICKY

Oh Hello

We are Ashley & Breanne, two sisters born in raised in Edmonton, Alberta, Canada with a vision:

TO BETTER THE WORLD ONE WALL AT A TIME



AESTHETIC

From subtle prints and colours, to bold and exotic pops of personality, our wallpaper has all been carefully curated to offer only the most aesthetically pleasing and timeless designs. After all, we are striving to make the world more beautiful, one wall at a time.



WELLNESS

Proper interior design can make your home a happier, more balanced, & healthier place. That's where we come in. It's scientifically proven that the colours, textures & patterns offered by wallpaper can deeply improve mood & overall mental wellbeing.



ENVIRONMENT

We're proud that our wallpaper is 100% polyester fabric - it contains no plastic. As such, it is environmentally safe & bio-degradable, LEED Certified, contains no PVC, is nontoxic & phthalates-free. So you can feel good knowing it won't hurt, your family or the environment.

We believe in wallpaper that is kind on the eyes, kind on your back and kind on the environment.

♡ *Ashley & Breanne*
-FOUNDERS

INSTALL INSTRUCTIONS



1. GATHER GOODIES

Gather the following items:

- Wallpaper & Squeegee (included in order), sharp utility knife, ruler/tape measure, level, pencil AND a friend, family member, lover, accountant... whoever will help you with the install. Not necessary, but a nice-to-have.

Reminder:

- If you mess up? Breathe. Smile. Hello Sticky's wallpaper is repositionable. Simply peel the wallpaper off the wall & reapply, as necessary.

2. PREPPIN' PERFECTION

Prep your wall:

- Use a warm, damp cloth/sponge to clean your wall & allow it to dry completely.
- For best results, apply to a surface that is a solid, light color. Do not use on walls with high texture / painted with scrubbable paints.
- Allow recently patched/painted/primed walls to cure for 4 weeks prior (applying wallpaper over uncured paint can cause bubbling).

3. STICK IT, REAL GOOD

- Pick a corner to begin & prepare to apply your wallpaper from left to right, top to bottom. If you're doing an entire room, the pattern won't match on the final seam so hide the evidence by picking the least conspicuous corner.
- Using the level/pencil, mark a vertical line on the wall, 24 inches out from the corner you are starting in (this will act as a guide later on).
- Pick up Roll #1 & peel back a few inches of the back lining. Crease the lining so that you have a few inches of wallpaper available to begin your application. Do NOT fully peel wallpaper yet.
- Align the top of the wallpaper with the ceiling & the side with the vertical line you drew earlier. Press the exposed sticky area against the wall.
- Once the top is in position, continue downwards by peeling back the lining another 5-8 inches & smooth the sticky surface against your wall, from the centre, outwards. If necessary, use the felt edge of the squeegee provided to gently move air bubbles to the edge of your wallpaper.
- Repeat until you have installed your first panel. Leave any excess paper along the bottom.
- To install the remaining rolls, no overlap between panels is required. So, apply the next roll directly to the right of your existing panel. Be careful to match the pattern repeat from the first strip and work the edges gently to avoid warping.

4. CUT & COMPLETE

- After all panels are hung, remove the excess wallpaper by ensuring wallpaper is firmly pressed against the bottom of the wall & then running your utility knife along the crease with the baseboard.

Voila!